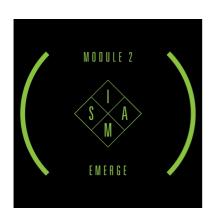


FOR IMMEDIATE RELEASE THE SINO-INDIAN MUSIC ALLIANCE (SIMA) PRESENTS

SIMA 2015 I MODULE 2 I EMERGE A COMPILATION OF CONTEMPORARY ELECTRONIC SOUNDS FROM INDIA AND CHINA







MODULE 2

Emerge is the second release by the Sino-Indian Music Alliance (SIMA), a coalition of artists, labels, and promoters united in the goal of building new cultural bridges between Asia's two most rapidly developing countries.

The eight-track compilation is an index of exchange between alternative currents within the Chinese and Indian underground electronic music scenes, bringing together stray thoughts, spare beats, and new moves from Kolkata (Hybrid Protokol, 5volts), New Delhi (Hashback Hashish, Jamblu), Bangalore (_RHL), Beijing (Nara, FAR/ ∞ , Menghan), and Changchun (JFI).

The album is available as a digital release via the Sinotronics bandcamp page. More on this release and SIMA at sinotronics.org/records/sima.html.

MODULE 2

Emerge caps off SIMA's second year of sub-cultural interaction and exchange along the lines of electronic music production in India and China. In Spring 2014, Sinotronics curated a four-city China tour for Hashback Hashish, introducing him to the work of some of Beijing's most progressive and influential electronic musicians: Dead J, FAR/ ∞ , iimmune, Nara, JFI, and Menghan. Hashback Hashish returned to China at the end of 2014 for a second mini-tour connected to the release of SIMA's first compilation, Module I: Oscillate.

Continuing the momentum, Beijing producers Dead J and Menghan completed an India tour in Spring 2015, creating contacts in New Delhi and Kolkata that have paved the way for future collaborations and interactions, as indexed on this compilation. Hashback Hashish and FAR/∞ return from Module 1, Oscillate, joined by Chinese experimental electronic scene veterans Nara and JFI, as well as relative newcomer Menghan, whose debut EP is out on Sinotronics in early 2016.

From the India side, Hashback joins forces with fellow New Delhi-based REProduce artist Jamblu for one collaboration, and with Kolkata scene lynchpin Varun Desai, aka 5volts, for another. Module 2 is rounded out geographically with a slice of schizophrenic footwork from _RHL (one half of Bangalore duo Sulk Station) and metallic, melodic fragments glued together by Kolkata's Hybrid Protokol.

MODULE 2

Emerge is co-produced and curated by Sinotronics, Audio Pervert and Hashback Hashish, and realized with the support rosters of REProduce Artists, Vital Agency, and littlei via SIMA.

MODULE 2

Emerge — Tracklist

- 1. _RHL Till then I
- 2. Nara Guangchangwu Takkyubin (骞垮満鑸炲畢間嶄究)
- 3. Hashback Hashish / 5volts H(CHB11Cl11)
- 4. JFI Kobol
- 5. Hashback Hashish / Jamblu Hypocrite
- 6. FAR/∞ Hanging In The Air
- 7. Hybrid Protokol Bella
- 8. Menghan Unveil

Mastering by Raphaël Valensi, Shanghai — Design by Markus M Schneider, Metroshapes, Beijing Listen here: https://sinotronics.bandcamp.com/album/sima-2014-module-2-emerge

FURTHER INFO + CONTACT

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SINO INDIAN MUSIC ALLIANCE — MISSION STATEMENT

The Sino-Indian Music Alliance (SIMA) is a unique organization of music industry professionals united in the goal of building new cultural bridges between Asia's two most rapidly developing countries. The core members of SIMA are deeply involved in every aspect of the music industry in both India and China. They include musicians, festival and conference organizers, tour bookers, label runners, DIY/grassroots promoters, and music writers. By creating an open dialogue between India and China's music industries, SIMA's mission is to create an exchange flow that is culturally meaningful, and a sustainable basis for long-term partnership.